

Vegetable Crops Continuing Conference
December 6-8, 2000
Rec Pool Lodge, UC Davis Campus

Wednesday, December 6th
Program Theme:
Future Viability of Vegetable Crop Industries in California

Time	Presentation
9:30	Registration/Refreshments
10:00	Welcome/Introduction - <i>Michelle Le Strange</i>
10:10	Economics: Trends, Opportunities & Constraints Facing the Vegetable Industry - <i>Moderator: Michelle Le Strange, Farm Advisor</i> <ul style="list-style-type: none"> • Future of Agriculture in California - <i>Steve Blank, CE Economist</i> • A Look into Tri-Valley Growers & other Cooperatives - <i>Bill Allewelt, Former CEO Tri-Valley Cooperative</i> • Produce vs. Product - <i>Roberta Cook Canela, CE Economist</i>
12:00	Buffet Luncheon
1:00	GMOs: Prospects of GMO Technology to Change the Vegetable Industry - <i>Moderator: Richard Smith, Farm Advisor</i> <ul style="list-style-type: none"> • Short Term: Herbicide Resistance - <i>Steve Fennimore, CE Weed Specialist</i> • Long Term: Disease & Nutrition Aspects - <i>Kent Bradford, Vegetable Crops Dept.</i>
2:00	TMDL's - Environmental Pressures Challenging the Vegetable Industry - <i>Moderator: Tim Hartz</i> <ul style="list-style-type: none"> • TMDL Regulation - <i>Stephan Lorenzato, CA State Water Resources Control Board</i> • The Orange County Experience with TMDL's- <i>John Kabashima, Farm Advisor</i> • Salinity Drainage Issues in the Central Valley - <i>Steve Grattan, CE Water Specialist</i>
3:30	Break
4:00	ANR - Retaining & Improving Our Presence in California Vegetable Crop Industries - <i>Moderator: Jeff Mitchell</i> <ul style="list-style-type: none"> • - <i>Michael Reid, ANR Agricultural Productivity Program Leader</i> • Will ANR vegetable crops programs remain relevant in the 21st century? - <i>Mike Murray, Farm Advisor</i>
5:00	Adjourn - Poster Session Set-up
6:00	Social Time
7:00	Dinner

Thursday, December 7th

Workgroup Meetings and Vegetable Crops Programs

Time	Title
8:00	Specialty Crops Workgroup - <i>Mark Gaskill, Chair</i> OR Workshop: Developing a Website - <i>Rob Kerner, Computer Programmer, Vegetable Crops</i>
11:00	Vegetable Crops & Related Programs Update <i>Moderator: Trevor Suslow, CE Postharvest Specialist</i> <ul style="list-style-type: none"> • Small Farms Program - <i>Desmond Jolly, Director</i> • Sustainable Agriculture Research & Education Program - <i>Sean Swezey, Director</i> • Weed Research & Information Center - <i>Joe DiTomaso, Director</i> • Seed Biotechnology Center - <i>Kent Bradford, Director</i>
12:00	Buffet Luncheon
12:45	Continued Vegetable Crops & Related Programs Update <ul style="list-style-type: none"> • C.M. Rick Tomato Genetics Reseach Center - <i>Roger Chetelat, Director</i> • Vegetable Crops Dept Update - <i>Arnold Bloom, Chair</i> • VRIC Update - <i>Don Nevins, Director</i> • Communication Services: <ul style="list-style-type: none"> ○ Publications - <i>Wayne Schrader, Farm Advisor</i> ○ Web Site Access - <i>Claudia Myers, ANR Info Technology</i>
2:00	Cool Season Workgroup - <i>Louise Jackson, Chair</i> OR Processing Tomato Workgroup - <i>Gene Miyao, Chair</i> OR Workshop: Developing a Website - <i>Rob Kerner, Computer Programmer, Vegetable Crops</i>
5:00	Adjourn
6:30	VRIC Steering Committee Meeting

Friday, December 8th

Workgroup Meetings

8:00	Warm Season Vegetable Workgroup (Cucurbits, Peppers, Fresh Market Tomatoes) - <i>Mike Cahn, Tim Hartz, Michelle Le Strange, Chairs</i> OR Workshop: Developing a Website - <i>Kitty Schlosser, Vegetable Crops</i>
11:00	Alliums/Potatoes Workgroup - <i>Ron Voss, Chair</i>
2:00	Adjourn